

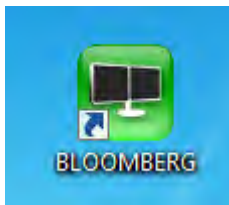
# How to do the Bloomberg Market Concept (BMC) Certification

BMC is an 8 hour self-paced e-learning course that provides a visual introduction to the financial markets. BMC consists of 4 modules – Economics, Currencies, Fixed Income and Equities – woven together from Bloomberg data, news, analytics and television.

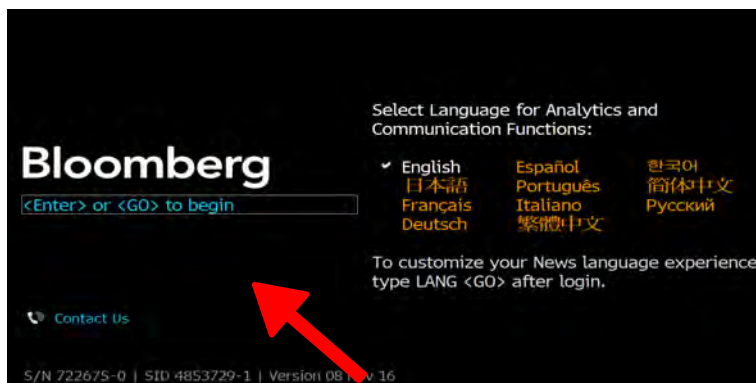
**You will get an official Bloomberg certificate at the end.**

Please keep in mind to bring your own headphones with you to do the BMC in the Lab.

1. You can find the Bloomberg Pool in TA, Building A 215.
2. Start the PC and logon with the usual HTW student account.  
User name: s123456      Password: ...
3. Start the Bloomberg application.



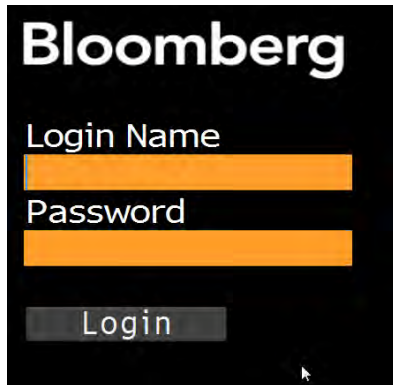
4. Click the <ENTER> or <GO> button with the mouse



## 5. Logon with the following credentials

Login Name: Depending on the PC you use:  
UBT1 or UBT2 ... UBT8

Password: Depending on the PC you use.  
Please find the details in the Bloomberg Lab.



The image shows a Bloomberg login interface with a black background and white text. At the top is the 'Bloomberg' logo. Below it are two orange input fields labeled 'Login Name' and 'Password'. At the bottom is a grey 'Login' button.

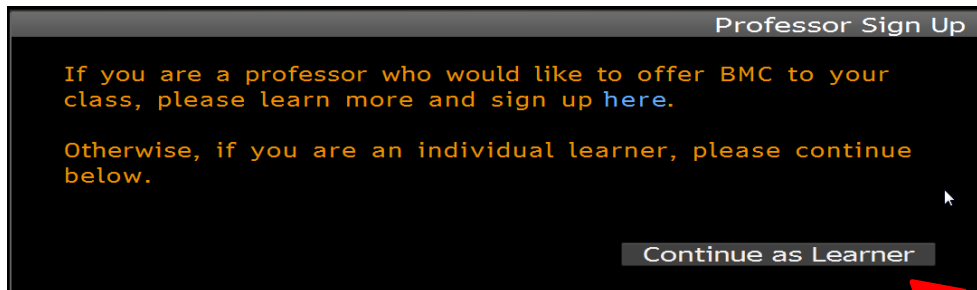
## 6. Type BMC into the command line and hit ENTER.



## 7. Sign up and register for the course – CLICK SIGN UP



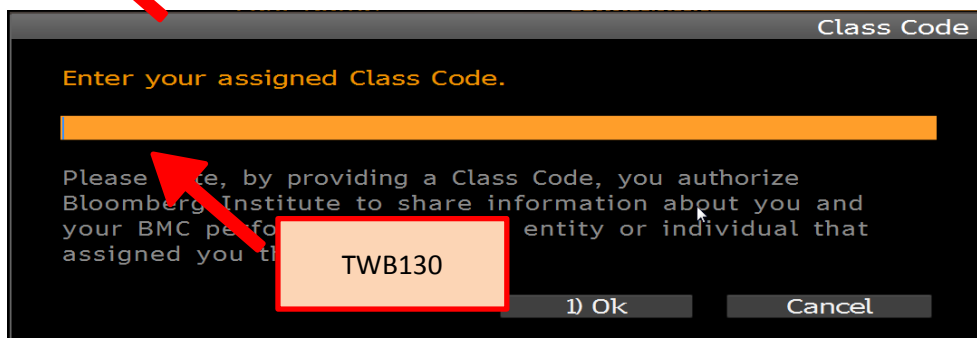
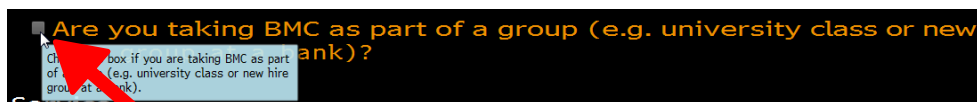
8. A pop up window will appear.  
Click on "Continue as Learner".



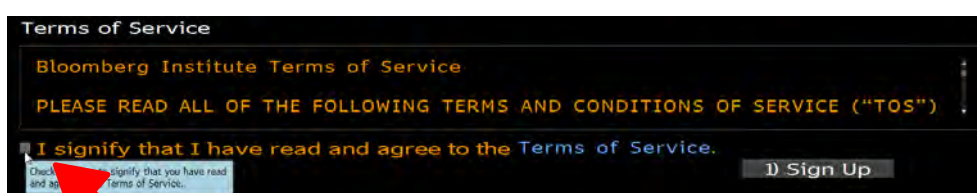
9. Provide your personal details as follows



10. **IMPORTANT!**  
Click the option "Are you taking BMC as part of a group!"  
Enter class code: **TWB130**



11. Accept Terms of Service



12. You will receive a mail with an activation code.

Bloomberg Market Concepts

An account activation link has been sent to your email. You must activate your account within 24 hours, otherwise you will no longer be able to log in.

Enter activation code   [Resend Code](#)

Bloomberg Market Concepts

Type	Expires	Class Code (Edit)	Access Course
Terminal User	Dec 17, 2017	TWB130	

Module Status % Correct

Introduction	Not Started	
Economic Indicators		
Currencies		
Fixed Income		
Equities		
Overall		

Click here to buy the web-v without losing your current

Are you a CFA Institute member? BMC qualifies for 8 hours of CFA Continuing Education (CE) credit. Click here for more information.

303 AII 8:34 SeeNews - ANALYSIS - Poland is 1st sovereign to issue green bond  
302 BFW 8:32 JAPAN RATES WEEKLY: Rising Yields Put BOJ Meeting in Focus

See the impact of news sentiment on share price. **GN**

13. Click on Terminal option!

BMC Display Options

BMC requires the Internet. Please select if you would like to launch the browser inside the Terminal or on the desktop. Launching BMC inside the Terminal may limit firewall issues if you are on a work or university computer.

Please ensure you have a recent version of Adobe Flash. Browsers without a Flash plugin will show a blank video screen. We also recommend using Google Chrome if issues persist.

14. Participate in the BMC.

Bloomberg INSTITUTE

BMC Table of Contents

- Introduction
- Economic Indicators
- Currencies
- Fixed Income
- Equities
- BMC Survey + Certificate Download Instructions

Certificate

306 HBT 8:40 Handelsblatt: Notenbank erhöht Leitzins stärker als Fed  
305 TWT 8:39 Wall Street Journal: Japan surpassed China as the largest foreign  
304 DPA 8:37 «El País»: US-Zinserhöhung ist eine vernünftige Entscheidung

Get interactive with Bloomberg TV on the Terminal **MEDI**